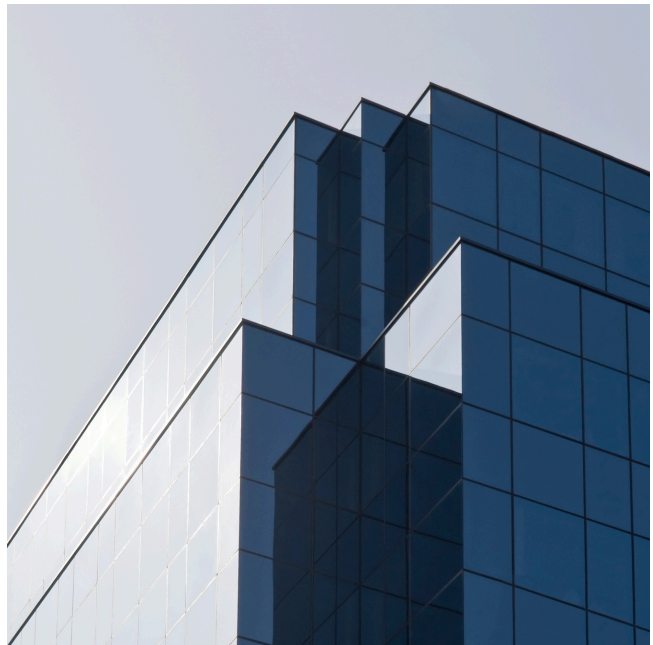


COMPANY PROFILE

EMPOWERING YOUR
BUSINESS JOURNEY
TOWARDS SUCCESS



21 January 2024

www.ahmedsalembugshangroup.com

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INTRODUCTION

A globally-focused, & ethics-driven Islamic Investment Company

Since its founding in 1923, Ahmed Salem Bugshan Group has expanded quickly to become a major player in the industry's worldwide financial landscape. Our team is made up of enthusiastic people with a variety of backgrounds and abilities. We think it's important to promote an innovative, team-oriented, and high-achieving culture.

Our commitment to generating wealth is demonstrated by our thorough examination and selection of potential investments, proactive portfolio management and monitoring, and well-thought-out exit options. We aim to invest in our clients' success by concentrating on real estate, oil and gas, bioenergy, agriculture, mining, technology, and the infrastructure technologies that underpin these industries. We only suggest services to you based on what we think would benefit your company.



HIGHLIGHT

- Our team comprises experts with a proven track record of delivering transformative results.
- We've successfully worked with clients in industries ranging from technology and healthcare to finance and manufacturing

CHAIRMAN MESSAGE



As we begin yet another thrilling chapter in our adventure together, it gives me great joy to greet each and every one of you. I am really proud of and appreciative of the amazing things our team has done. We have triumphed over obstacles, acknowledged our accomplishments, and kept pushing the bounds of what we are capable of over the years.

At ASB Group, we think it's important to promote a culture of honesty, cooperation, and ongoing development. We are committed to providing top-notch goods and services that go above and above for our clients while also making a constructive impact on society.

Beyond simply being coworkers, we are a family bound by a common goal and a dedication to quality. Our shared culture of creativity, honesty, and teamwork has helped us stand out in the business.

We are enthusiastic about the prospects that lay ahead as we look to the future. We are sure that we can accomplish even more success and have a significant influence on the sectors we serve with the help of our important partners, stakeholders, and staff.

I want to thank everyone who has helped us along the way and I hope that we can continue to be successful together in the years to come.

I appreciate your unwavering support.

VISION, MISSION & GOALS



Our Vision

To be the trusted partner in navigating financial markets, providing personalised investment strategies, and empowering our clients to achieve their long-term financial goals with confidence and peace of mind.



Our Mission

Our mission is to provide tailored investment solutions and expert financial guidance to individuals and institutions alike. Through diligent research, prudent risk management, and a client-centric approach, we strive to help our clients build and preserve wealth, navigate market complexities, and achieve their financial aspirations. We are committed to integrity, transparency, and excellence in all aspects of our services, fostering enduring relationships built on trust and reliability.



Our Goals

1. **Client Satisfaction:** Ensuring clients are satisfied with their investment portfolios and the services provided by the company.
2. **Performance:** Generating competitive returns for clients' portfolios while managing risk effectively.
3. **Asset Growth:** Increasing assets under management (AUM) through organic growth and client acquisition.
4. **Market Expansion:** Expanding into new markets or geographic regions to reach a broader client base.
5. **Innovation:** Continuously innovating investment strategies, products, and services to adapt to changing market conditions and meet clients' evolving needs.

SERVICES OFFERED



Private Equity

Investing with high-quality, diversified groups of Limited Partners led by experienced General Partners provides enhanced diversification and delivers excess returns to investors.



Asset management

We manage a broad spectrum of investment properties in terms of location and type of use. Whether Core, Core Plus, Value Add, or Opportunistic Real Estate.



Private Financing

our private finance network provides investment solutions, dedicated to financing commodity flows with transactions structured around the supply chain



Investment Banking

We categorise ourselves as a Middle Market Investment Bank, focusing on serving the capital raising and financial advisory needs of medium sized companies.

SUCCESS STORIES

Our success private partnerships between ASB Group and innovative startups.

Our early investment in companies is not only to provide the necessary capital for growth but also to offer invaluable guidance and support to help our partners navigate the complexities of scaling a their company.



HILL VIEW PHARMACEUTICALS INC

→ We're grateful to Almighty God and gladly appreciate Ahmed Salem Bugshan Group for their generous contribution and tremendous effort they put in to help see our dreams come through.



UNITED PETROLEUM TRADING (UK) LLP

→ Our Collaboration with the ASB Group has scaled up our revenue since the origin of the company and we are more than happy to have joined forces with your team in archiving of company goals.


INDUSTRY EXPERTISE

Our successful investment partnerships often leverage their a wide range of industry to build a strong network of entrepreneurs, industry experts, and corporate partners.




INDUSTRY EXPERTISE

 Healthcare Sector

 Manufacturing Sector

 Technology Sector


 Energy Sector


 Finance Sector

 Environmental Sector

 Real Estate Sector

 Oil & Gas Sector

 Retail Sector

 Hospitality Sector

TEAM AND PARTNERS



Sheikh Ahmed Salem Bugshan

→ Chairman of the Board of Directors



Fares Khalid Bugshan

→ Chief Investment Officer



Mohammed Rasheed Nasser

→ Executive Director



Dr Malumfashi AL-Hussain

→ Senior Investment Advisor

CLIENT TESTIMONIALS

From the time first we connected at the Dubai Investment Summit many years ago, the feel-good element was present. Professional, friendly, and proactive advice and suggestions, have always been provided in the best interests of the client. I continue to be very happy with all interactions with Ahmed Salem Bugshan Group, from my designated Financial Planner, to the conclusion of our investment partnership.

HOWARD ONG

→ Hill View Pharmaceuticals Inc

Ahmed Salem Bugshan Group guided me thru the process of making a sound financial decision for my business. Most importantly, they took the time to make sure I understood every aspect of the transaction until we felt 100% comfortable.

SACHA DUBOIS

→ Investment Broker

We embarked on our relationship with the ASB Group team in early 2006. Thus far, we have been very gratified by his advice. The ASB team has been highly transparent and communicative regarding the projects and funding and, more generally, about their overarching strategic aspirations. It has been exciting to observe a disciplined team with a sound investment strategy confidently execute its plan. Our experience has been very positive to date.

CONNOR HAMILTON

→ United Petroleum Trading (UK) LLP

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